COMM 101 – Introduction to Public Speaking SLO 2

2: Measure Review Title **Delivery of speech** Associated objectives (O:2)
Status *(Final)*

Description Speeches will be assessed using a speech criteria grading form.   [Preview Formatting]

Measure Type Code and Description

Source of Evidence: Performance - Performance (recital, exhibit, science project)

Associated Documents Activate Cycle

Established in Cycle: 2008-2009

Active Through

Active Through: Keep Active

Data Entry Complete

Entry Status: Final

approval date / by approval comments Last update

Last Updated By: Tina McDermott on 7/27/2010

Created By

Established By: Tina McDermott on 6/1/2009

Edit button Measure Approval Associated Objectives

Achievement Targets and Findings:

2: SLO #2 - Delivery

Target Performance

▼ **Achievement Target** *(Final)*   [Preview Formatting]

We corrected by raising target to 80% (B) and developed a speech delivery rubric to attain better consistency among faculty teaching the same course.

Established in Cycle: 2009-2010

Active Through: Keep Active

Last Updated by Tina McDermott on   **Established** by Tina McDermott on
7/27/2010   7/27/2010

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Findings

Findings:

2015-2016 ▼ **Assessment Summary / Findings** *(Draft / In Progress)*

Achievement Target: *Partially Met*

Tina McDermott's note Fall 2015: I compared the Info and Persuasive Speeches and got the following results, a 13% improvement: Info: 42 / 66 = 64% Per 50 / 65 = 77%   [Preview Formatting]

Established by Tina McDermott on 12/11/2015

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2014-2015 ▼ **Assessment Summary / Findings**

Achievement Target: *Partially Met*

160 / 214 passed the SLO (75%)   [Preview Formatting]

Established by Harish Rao on 6/18/2015

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2013-2014 ▼ **Assessment Summary / Findings**
Achievement Target: *Met*
382/478 students passed the SLO 80%   [Preview Formatting]
Established by Harish Rao on 6/13/2014

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Spring 2013 ▼ **Assessment Summary / Findings**
Achievement Target: *Not Met*
135/213 passed the SLO (63%)   [Preview Formatting]
Last Updated by Harish Rao on 7/3/2013 **Established** by Harish Rao on 6/7/2013

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Fall 2012 ▼ **Assessment Summary / Findings**
Achievement Target: *Not Met*
107/160= 67%   [Preview Formatting]
Last Updated by Aeron Zentner on 12/12/2012 **Established** by Aeron Zentner on 12/12/2012

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Spring 2012 ▼ **Assessment Summary / Findings**
Achievement Target: *Not Met*
90 / 148 = 60%   [Preview Formatting]
Established by Tina McDermott on 6/1/2012

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Fall 2011 ▼ **Assessment Summary / Findings**
Achievement Target: *Not Met*
233 out of 378 students (62%) passed the SLO   [Preview Formatting]
Last Updated by Harish Rao on 12/14/2011 **Established** by Harish Rao on 12/14/2011

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2010-2011 ▼ **Assessment Summary / Findings**
Achievement Target: *Partially Met*
Summer 2010: 15 / 17 - 88% Fall 2010: 240 / 367 = 65% Spring 2011: 271 / 389 = 70%
Discussion: Department continues to address the issue of varying standards among faculty for delivery. The Delivery Rubric is reguarly sent via email at the beginning of the semester to remind everyone what the standards are. This has helped to clarify certain issues, such as, the fact that speech delivery behind a lectern is not a passing standard. We want students to speak fluidly with movement and expressive nonverbal communication. This has worked well to communicate this important issue to faculty. In addition, holding a "norming session" has been frequently discussed. However, without part time faculty participation, it would not be very productive. It has proved impossible to get all part time faculty to any meeting at the same time whatsoever. As alternatives, we have discussed posting student speeches online and holding a virtual norming session. We have also asked faculty to send their suggestions for "best practices" for teaching exptemporaneous speaking so as to share ideas to achieve a higher result. These ideas are currently in progress.   [Preview Formatting]
Established by Tina McDermott on 6/9/2011

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2009-2010 ▼ **Assessment Summary / Findings**
Achievement Target: ***Not Met***
For Fall, we assessed 456 students. 293 passed (64%) For Spring, we assessed 236 students. 150 passed (64%) Total passed: 443/692 = 64%   [Preview Formatting]
Established by Tina McDermott on 7/27/2010

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Action Plans
Related Action Plan(s)

Revise the Rubric 2009-2010 🔍

Description:
Revised rubric to add requirement that students do not speak behind the lectern (aka podium). ***(Final)*** [Preview Formatting]
Implementation Description:
Re-distributed rubric via email to all faculty.

Action Plan 2010-2011 🔍

Description:
Discussion: Department continues to address the issue of varying standards among faculty for delivery. The Delivery Rubric is reguraly sent via email at the beginning of the semester to remind everyone what the standards are. This has helped to clarify certain issues, such as, the fact that speech delivery behind a lectern is not a passing standard. We want students to speak fluidly with movement and expressive nonverbal communication. This has worked well to communicate this important issue to faculty. In addition, holding a "norming session" has been frequently discussed. However, without part time faculty participation, it would not be very productive. It has proved impossible to get all part time faculty to any meeting at the same time whatsoever. As alternatives, we have discussed posting student speeches online and holding a virtual norming session. We have also asked faculty to send their suggestions for "best practices" for teaching exptemporaneous speaking so as to share ideas to achieve a higher result. These ideas are currently in progress. ***(Final)*** [Preview Formatting]
Implementation Description:
Will address in the next Comm Studies meeting
Responsible Party:
Full time faculty
Additional Resources:
We would like to hold a special SLO meeting for norming speeches, like our English colleagues do. They recieve a stipend, which encourages part time faculty participation. As we only have 4 full time faculty members, it is imperative that adjuncts participate in this process.
Budget Requested:
$600 (recurring)

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[Surveys and norming
session. Fall 2011](#) 🔍

Description:
Ken Lee will contact Aeron Zentner in Institutional research to create a Survey Monkey to survey
Faculty as to what specific areas on the rubric they feel students need to improve upon. In
addition, we will conduct another norming session.   *(Final)* [Preview Formatting]
Implementation Description:
Survey Monkey

Responsible Party:
Communication Studies Dept.

Additional Resources:
$100 per person for the norming session
Budget Requested:
$1200 (recurring)

[Norming session, smaller class
size Spring 2012](#) 🔍

Description:
1. The norming session we held last year was very productive and we want to continue to do it each
semester, like the portfolio retreats that English holds. 2. Smaller class sizes (24 instead of 30) would
promote better instruction, more one on one time with students, more in class time for exercises before
graded speeches, and fewer loss of instruction and practice days.   *(Final)* [Preview Formatting]
Implementation Description:
A request for the $1200 needs to be made to the Dean.

[Norming Session Fall 2012](#) 🔍

Description:
The previous norming session established a cohesive criteria for faculty to follow creating more rigor.
Spring 2012 dipped to 60%. In order to increase student success, we need a stipend for continual
norming sessions and a best practices workshop. Also, we will investigate stable funding to consistently
staff a tutor. *(Final)* [Preview Formatting]
Responsible Party:
Communication Studies Department
Budget Requested:
$1800 (recurring)

[Norming session and](#)
[tutor Spring 2013](#) 🔍

Description:
The previous norming session established a cohesive criteria for faculty to follow creating more rigor. Spring 2012 dipped to 60%. In order to increase student success, we need a stipend for continual norming sessions and a best practices workshop. Also, we will investigate stable funding to consistently staff a tutor. *(Final)* [Preview Formatting]
Responsible Party:
Communication Studies Department
Budget Requested:
$1800 (recurring)

[Comm. Retreat and New](#)
[Faculty 2014-2015](#)

Description:
This result was an anomaly due to the small sample size. The trend was under 70%. Will hold a Communication Studies Retreat to develop a best practices list. Also new faculty needed to create consistency across the department. *(Final)* [Preview Formatting]
Implementation Description:
Hire new faculty as described in program review. Also, hold a Communication Studies retreat before the academic year ends.
Responsible Party:
All Communication Studies Department
Additional Resources:
$150 per person attending the retreat equaling $2100 and 2 new faculty hires at $180,000 Budget Requested:$182100 (recurring)
Budget Requested:
$182100 (recurring)